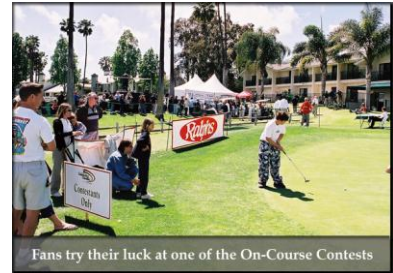




BENEFITING
THE BREES DREAM
FOUNDATION

Chip for a Trip

Spectators of the 2011 Cox Celebrity Championship hosted by Drew Brees will be given a unique opportunity to chip the ball into the hole for a chance to win a free vacation. The “chip for a trip” contest will take place on Sunday, May 22. Fans in attendance can donate \$2 for a chance to qualify for a chip to win a trip to Las Vegas, Nevada. On Sunday, spectators who donate will have the opportunity to chip one in. All participants who land their shot within a predetermined area around the pin will be entered into a drawing for a chance to hit a shot to win the trip to Las Vegas on Sunday at the 18th green.



Fans try their luck at one of the On-Course Contests

Chip for a Trip Contest (Sunday, May 22)

- **Qualifying**
 - Opportunity to place sponsor banners around contest area (sponsor to provide banners)
 - Qualifying rounds conducted on Sunday
 - Contestants donate \$2 for a chance to qualify
 - Proceeds benefit Brees Dream Foundation
 - On-course event promotional signage provided by Cox Celebrity Championship
 - Opportunity for Sponsor bounce-back offer
 - Best efforts to provide media recognition for donations
- **Contest Finals**
 - One contestant randomly selected to have a chance to chip for a trip
 - Chip for a Trip taken on the 18th green prior to the Tournament check presentation
 - Public address announcements before and after chip
 - If chip is missed contestant will receive a consolation prize

Event Exposure

- Exhibitor booth located in premium location
 - Booth available for all three days of Tournament
- One (1) on-course sponsor banner
- Sponsor logo included on the Tournament sponsor board
- Sponsor logo and link on Tournament website



BENEFITING
THE BREES DREAM
FOUNDATION

Playing Positions

- **Two (2) playing positions in the two-day Celebrity-Amateur Tournament** (*Friday, May 20 – Saturday, May 21*)
 - Two days of Golf; paired with a different Celebrity each day
 - All inclusive: Catered Breakfast & Lunch, Hosted bar, On-course Beverages and Snacks
- **Two (2) premium gift packages**
 - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls and more! (items subject to change)

Hospitality

- **Two (2) invitations to the Red Carpet Reception** (*Thursday, May 19*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- **Two (2) 3-Day VIP 18th Green Hospitality Passes** (*all inclusive Friday, May 20 – Sunday, May 22*)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green private seating
- **Two (2) invitations to the Champion's Dinner** (*Saturday, May 21*)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities

Net Package Price: \$10,000